

IR BOOK(finance)

THE INVESTOR RELATIONS OF CLASSYS 2024

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CCLASSYS

Cluederm

Shurink? / SKEDERM

1.2Q24 Earnings

2.2024 Guidance



1. 2Q24 Earnings - Profit & Loss

((Unit: KRW Billion)

	2Q24	2Q23	YoY	1Q24	QoQ
Revenue	58.7	45.9	+28.0%	50.4	+16.6%
COGS	11.2	9.6	+17.2%	10.2	+10.3%
(%)	19.1%	20.9%	-1.8%p	20.2%	-1.1%p
Gross Profit	47.5	36.3	+30.8%	40.2	+18.2%
(%)	80.9%	79.1%	+1.8%p	79.8%	+1.1%p
SG&A	16.3	13.2	+23.9%	13.7	+19.2%
(%)	27.8%	28.7%	-0.9%p	27.2%	+0.6%p
Operating Profit	31.2	23.1	+34.8%	26.5	+17.7%
(%)	53.1%	50.4%	+2.7%p	52.6%	+0.5%p
Investment Income	0.3	-	-	_	-
Financial Income	4.9	2.0	+139.5%	6.5	-25.2%
Financial Expenses	0.5	0.5	+9.6%	0.6	-3.6%
Other Income	0.01	0.02	-33.3%	0.0004	+2400.0%
Other Expenses	1.2	0.1	+2333.3%	0.3	+258.7%
NI Before Income Tax	34.5	24.6	+40.2%	32.1	+7.6%
Income Tax Expenses	8.0	6.1	+30.8%	6.0	+32.7%
Net Income	26.6	18.6	+43.2%	26.1	+1.9%
(%)	45.3%	40.4%	+4.8%p	51.8%	-6.5%p
EBITDA	32.4	24.2	+34.0%	27.7	+17.1%
(%)	55.1%	52.7%	+2.5%p	54.9%	+0.2%p

1H24	1H23	YoY
109.1	84.9	+28.6%
21.4	18.3	+16.7%
19.6%	21.6%	-2.0%p
87.7	66.5	+31.8%
80.4%	78.4%	+2.0%p
30.0	23.5	+27.8%
27.5%	27.7%	-0.2%p
57.7	43.0	+34.1%
52.9%	50.7%	+2.2%p
0.3	-	-
11.3	6.4	+76.6%
1.1	1.6	-33.2%
0.01	0.02	-35.0%
1.6	0.1	+2459.7%
66.6	47.8	+39.5%
14.0	10.4	+33.7%
52.7	37.3	+41.1%
48.3%	44.0%	+9.7%p
60.1	45.1	+33.3%
55.0%	53.1%	+3.7%p

☐ Revenue: KRW 58.7 bn (YoY +28.0%, QoQ +16.6%)

- · Record high quarterly revenue
- Devices, consumables, and homecare sales all grew YoY

□ GPM 80.9% (YoY +1.8%p, QoQ +1.1%p)

- Significant rise in high-profit device sales and cost reductions through Lean Process, Positive exchange rate effects
- Ultraformer devices sales accounted for 35% of the total for Q2, up by 26% QoQ
- Volnewmer sales increased in Q2 from the previous quarter

OPM 53.1%(YoY +2.7%p, QoQ +0.5%p)

- Record high quarterly operating profit
- One-off increase in commissions paid, but advertisement expenses deferred to 2nd half of this year

□ NI: KRW 26.6 bn(YoY +43.2%, QoQ +1.9%)

- Equity method income related to Ilooda
- Favorable changes in financial income/expenses due to FX fluctuations
- ☐ **EBITDA Margin: 55.1%** (YoY +2.5%p, QoQ +0.2%p)

1. 2Q24 Earnings - Sales by Brand

((Unit: KRW Billion)

	2Q24	2Q23	YoY	1Q24	QoQ
CLASSYS (Medical Devices)	29.9	22.0	+36.1%	20.8	+43.5%
Export	23.3	16.3	+42.9%	14.3	+62.9%
Domestic	6.6	5.7	+16.7%	6.5	+0.8%
CLUEDERM (Aesthetics Devices)	1.0	1.5	-35.1%	1.4	-29.5%
Export	0.9	1.4	-33.5%	1.3	-30.2%
Domestic	0.1	0.1	-52.8%	0.1	-15.7%
Consumables (Classys & Cluederm)	26.1	21.8	+19.8%	26.4	-1.2%
Export	15.5	13.5	+14.6%	17.3	-10.5%
Domestic	10.6	8.3	+28.2%	9.1	+16.5%
Shurinkrx/skederm (Homecare Products)	1.5	0.2	+527.1%	1.4	+8.0%
Export	0.6	0.0	+1731.3%	0.7	-16.2%
Domestic	0.9	0.2	+341.8%	0.7	+32.0%
Rentals	0.3	0.4	-32.8%	0.3	-9.6%
Total	58.7	45.9	+28.0%	50.3	+16.7%
Export	40.3	31.3	+29.0%	33.6	+19.8%
Domestic	18.4	14.6	+25.9%	16.7	+10.4%

1H24	1H23	YoY
50.7	40.3	+25.9%
37.6	28.8	+30.7%
13.1	11.5	+13.7%
2.4	2.7	-10.9%
2.3	2.4	-7.1%
0.1	0.3	-48.6%
52.5	40.5	+29.7%
32.8	24.0	+36.7%
19.7	16.5	+19.6%
2.9	0.5	+461.4%
1.3	0.1	+1242.7%
1.6	0.4	+283.9%
0.6	0.9	-37.1%
109.1	84.9	+28.5%
73.9	55.3	+33.7%
35.1	29.6	+18.8%

☐ CLASSYS: KRW 29.9 bn / 50.9% of Revenue

- Export: Strong sales of new products, Ultraformer MPT and Volnewmer
- Domestic: Steady sales growth of Shurink Universe and Volnewmer
- ☐ CLUEDERM: KRW 1.0 bn / 1.7% of Revenue
- ☐ Consumables: KRW 26.1 bn / 44.4% of Revenue
- Export: Increased demand primarily for new products Ultraformer MPT and Volnewmer
- Domestic: Expanded procedures with Shurink Universe and increased sales of Volnewmer consumables, achieving nine consecutive quarters of growth and setting a record for quarterly consumable sales
- ☐ Shurink RX/SKEDERM: KRW 1.5 bn / 2.6% of Revenue
- Exports: Sales growth in lifting patches destined for China
- Domestic: Continued stable sales of Volium devices
- ☐ Rentals: KRW 0.3 bn / 0.5% of Revenue

1. 2Q24 Earnings - SG&A

((Unit: KRW Billion)

	2Q24	2Q23	YoY	1Q24	QoQ
Salaries	2.9	2.4	+17.6%	2.7	+4.2%
(% of sales)	4.9%	5.3%		5.5%	
R&D	2.8	2.3	+23.7%	2.8	+0.9%
(% of sales)	4.8%	5.0%		5.6%	
Advertisement	2.5	3.7	-32.1%	2.2	+13.0%
(% of sales)	4.3%	8.1%		4.4%	
Commissions	3.2	1.0	+203.4%	1.7	+86.7%
(% of sales)	5.4%	2.3%		3.4%	
Sales Commission	1.2	0.7	+56.0%	0.8	+45.9%
(% of sales)	2.0%	1.6%		1.6%	
Depreciation/Amortization	0.7	0.5	+25.4%	0.6	+2.3%
(% of sales)	1.0%	1.0%		1.1%	
Employee Benefits	0.5	0.3	+78.8%	0.3	+95.7%
(% of sales)	0.9%	0.7%		0.6%	
Warranty Expenses	0.3	0.3	+4.1%	0.1	+151.5%
(% of sales)	0.6%	0.7%		0.3%	
Others	2.2	1.8	+24.4%	2.4	-4.8%
(% of sales)	4.0%	4.1%		4.8%	
Total	16.3	13.2	+23.9%	13.7	+19.2%
(% of sales)	27.8%	28.7%		27.2%	

1H24	1H23	YoY
5.6	4.6	+21.1%
5.1%	5.5%	
5.6	4.4	+27.9%
5.2%	5.2%	
4.7	5.0	-5.5%
4.3%	5.9%	
4.9	2.8	+72.9%
4.5%	3.3%	
2.0	1.3	+48.3%
1.8%	1.6%	
1.2	0.9	+27.7%
1.1%	1.1%	
0.8	0.5	+53.1%
0.8%	0.6%	
0.5	0.4	+21.1%
0.4%	0.5%	
4.8	3.5	+37.3%
4.4%	4.1%	
30.0	23.5	+27.8%
27.5%	27.7%	

- □ Salaries: KRW 2.9 bn / 4.9% of Revenue (YoY +17.6%, QoQ +4.2%)
- Employees: 399 persons as of Q2-end, 391 persons as of Q1-end
- □ R&D: KRW 2.8 bn / 4.8% of Revenue (YoY +23.7%, QoQ +0.9%)
- Approval costs in the US and China are being assetized
- ☐ Advertisement: KRW 2.5 bn / 4.3% of Revenue (YoY -32.1%, QoQ +13.0%)
- Participated in overseas exhibitions in various countries and hosted new product launch symposia
- Advertisement expenses deferred to 2H because the domestic advertisement model for Volnewmer was selected in June
- ☐ Commissions paid: KRW 3.2 bn / 5.4% of Revenue (YoY +203.4%, QoQ +86.7%)
- Increase in one-time costs compared to Q1 2023 (consulting for US market entry, advisory fees for the merger with Ilooda)

1. 2Q24 Earnings - BS

((Unit: KRW Billion)

		2021	2022	2023	2Q24
Assets					
Curr	rent Assets	73.1	147.8	185.7	187.1
	Cash & Cash Equivalents*	47.9	111.6	136.9	133.6
	Inventories	16.5	23.4	19.4	17.9
	AR and Other Receivables	2.1	8.0	17.7	31.8
Non	-Current Assets	143.2	183.6	189.7	231.4
	P.P.E.	80.7	104.2	139.0	143.4
	Invested Properties	58.4	74.7	41.1	36.2
	Investments in Affiliates	-	-	_	39.1
Tota	al Assets	216.3	331.4	375.4	418.5
Liabilities					
Curr	rent Liabilities	16.8	36.2	29.2	93.1
Non	-Current Liabilities	35.8	65.6	62.7	0.5
Tota	al Liabilities	52.6	101.8	91.9	93.6
Equity					
Capi	ital Stock	6.5	6.5	6.5	6.5
Reta	ained Earnings	133.1	204.2	271.0	290.9
Tota	al Equity	163.7	229.6	283.5	324.9
Tota	al Liabilities + Equity	216.3	331.4	375.4	418.5

☐ Current Assets: KRW 187.1 bn

- Cash & Cash Equivalents KRW 12.8 bn in dividends paid and KRW 32.5 bn in payment for the remaining balance for the Ilooda investment in O2
- Inventories Maintained at appropriate levels through **S&OP** and Process
- Accounts Receivable Grew thanks to increased sales in Brazil and Thailand
 - O AR in Brazil slated for securitization on July 23

☐ Non-Current Assets: KRW 231.4 bn

- PPE for self-use
- investment property for rental use
- Investments in Affiliates : equity investment in Ilooda
- Merger agreement signed with Ilooda on June 25, and merger effective as of October 1

☐ Current Liabilities: KRW 93.1 bn

- Short-Term Borrowings: KRW 63.2 bn (reclassified according to remaining maturity)
- Income Tax Liabilities: KRW 12.5 bn
- □ Non-Current Liabilities: KRW 0.5 bn
- ☐ Total Equity: KRW 324.9 bn

Note: Cash & Cash Equivalents is the sum of cash and cash equivalents, short-term financial instruments, and financial assets at fair value through profit or loss (FVPL)

2. 2024 **Guidance**

Increasing Global Market Maintain #1 M/S, installed base position of HIFU line **Presence of Ultraformer** • Target for HIFU line installed base: 5,700 units domestically, 12,500 units MPT *overseas* Leading RF market in Top 10 countries Successful Global • Promoting sales in Hong Kong, Japan, Thailand, Brazil, CIS, Indonesia **Launching of Volnewmer** • Obtaining sales license and holding launch symposiums in Brazil, Taiwan, CIS, and Australia **Further expanding** • Creating HIFU procedure trends and boosting Consumable Sales domestic market • Targeting sales of Volnewmer 700 devices cumulatively and KRW 10 dominance bn consumables **Accelerating New Product** Next-Generation HIFU, RF lines R&D • New Products (other EBDs and beauty care platforms) **Expediting Approvals in** Targeting FDA and NMPA approval in 2025 and 2026 **Major Markets** Accelerating approval processes in European markets Establishing global standard production infrastructure **Establishing World-class** • Enhancing advanced development-production-management system for

refined product quality

Smart Infrastructure



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